



Overview

Smart Valley Places is an unprecedented consortium of 14 urban cities from throughout the eight county region of the San Joaquin Valley, California, in partnership with four regional nonprofit organizations, California State University, Fresno, the California Central Valley Economic Development Corporation, and the San Joaquin Valley Regional Policy Council which represents all eight Metropolitan Planning Organizations in the Valley. It is coordinated by the California Partnership for the San Joaquin Valley (Partnership), and driven by the Compact of 14 valley cities with populations of 50,000 or greater.

Building on the Partnership's Strategic Action Proposal and the San Joaquin Valley Regional Blueprint's smart growth principles, Smart Valley Places is the region's roadmap to creating more transportation choices, equitable-affordable housing, economic competitiveness, and healthier, safe and walkable neighborhoods, ultimately shaping future growth trends that will impact not only the health and prosperity of the region, but the entire state of California.

The San Joaquin Valley has long suffered as an area of significant concentrated poverty and unemployment with a predominantly low skilled and poorly educated workforce; neglected rural communities; severe deficits of affordable and diverse housing opportunities; undiversified and uncompetitive urban economies; very poor air quality and significant water supply and quality issues; with a sprawling growth pattern of low-density, auto-dependent suburban oriented development that continues to consume significant amounts of irreplaceable farmland. Smart Valley Places represents the commitment and much needed capital required to reverse these harsh interdependent realities that have long plagued the San Joaquin Valley and create an attractive place to live, work and do business.

Outcomes

With a \$4 million Sustainable Communities Initiative Regional Planning Grant awarded by the U.S. Department of Housing and Urban Development in partnership with the U.S. Department of Transportation and the U.S. Environmental Protection Agency, the Smart Valley Places consortium will ultimately create a single integrated plan for regional growth that will guide the cities in the Valley for the next 20 plus years. Through a number of innovative components there will be realistic, sustainable urbanization plans that bridge jurisdictions by focusing growth in urban areas to preserve agriculture and minimize suburbanization, plus address local and regional mass transit, energy and housing issues. Additionally, through the work of the partnering nonprofit organizations, the region will benefit from the implementation of a regional plan for civic engagement to build technical understanding of smart growth and implementation capacity among local leaders, government staff and stakeholders, particularly in low-income and minority communities.

Smart Valley Places, in conjunction with the substantial federal investment to begin California's high-speed rail system in the San Joaquin Valley, truly is the region's opportunity to transform itself and demonstrate that the San Joaquin Valley is the key to California's healthy, prosperous and sustainable future.



CONSORTIUM | *Organizational Capacity and Qualifications*

Fresno State Foundation (*fiscal agent*)

The Fresno State Foundation manages the financial activities related to sponsored research, grants and contracts, gifts and endowments, and campus program trust accounts. It administers over \$15 MM of federal grant funds annually and is legally and financially responsible for compliance and fulfillment of contractual agreements on the behalf of the University. Foundation operates within the guidelines, rules and regulations of the California State Board of Trustees Office of the Chancellor and is in compliance with federal and state laws. As a not-for-profit, the Foundation follows the OMB circular A-122 regulations. It will manage the financial activities related to this grant and provide grant and contract administration, while serving as fiscal agent for the Smart Valley Places application.

Office of Community and Economic Development (*fiscal administrator*)

OCED is an on-campus division at California State University, Fresno dedicated to aligning the University's intellectual capacity and innovation-driven economic development initiatives to improve the competitiveness and prosperity of the region. OCED was appointed the Secretariat for the California Partnership for the San Joaquin Valley (Partnership), and coordinates the efforts of the ten Partnership work groups. As fiscal administrator of the Smart Valley Places grant, OCED will ensure cohesive fiscal reporting and monitor day-to-day fiscal activities and expenditures.

California Partnership for the San Joaquin Valley (*project coordinator*)

The California Partnership for the San Joaquin Valley (SJV Partnership) is a public-private initiative created by Governor Schwarzenegger in 2005 to focus on improving the San Joaquin Valley region's economic vitality and quality of life through the coordinated efforts of ten work groups, bringing together state and local leaders and regional experts from the eight county region. It will serve as lead applicant and project coordinator of Smart Valley Places. Roles include organizing quarterly meetings (Compact Cities; Regional Policy Council/COGs; Community Leadership Group; stakeholders) and the coordination of its work groups (land use, agriculture and housing; transportation; economic development; water quality; energy; air quality.)

Compact Cities Executive Committee (*project manager*)

The Compact Cities Executive Committee is comprised of the City Managers from all participating Compact Cities: Stockton, Manteca, Lodi, Modesto, Turlock, Merced, Madera, Fresno, Clovis, Hanford, Visalia, Porterville, Tulare, and Delano. This committee will serve as project manager with oversight authority for program and project implementation, reporting and non-compliance protocol.

Compact Cities

Compact Cities is a network of partner cities that will drive the Smart Valley Places formalized by a formal agreement. The Compact includes 14 federally defined urbanized areas (population of 50,000 or more) in the eight counties of the San Joaquin Valley region: Cities of Stockton, Manteca, Lodi, Modesto, Turlock, Merced, Madera, Fresno, Clovis, Hanford, Visalia, Porterville, Tulare, and Delano.



CONSORTIUM | *Organizational Capacity and Qualifications*

Community Leadership Group *(regional partner)*

The Community Leadership Group is an ad hoc group dedicated to implementing a regional plan for civic engagement to build technical understanding of Livability Principles and implementation capacity among local leaders, government staff, and stakeholders, particularly in low-income and minority communities. Members include CA Coalition for Rural Housing (program coordinator), American Farmland Trust (lead for Integrated Community Involvement), Central CA Regional Obesity Prevention Program (regional coordinator for Leadership Institutes), and Local Government Commission (lead for Regional Workshops and Webinars).

Regional and Community Planning Center *(regional partner)*

The Regional and Community Planning Center is a project of California State University, Fresno designed to serve as a planning-related knowledge clearinghouse for the Valley region. Through its faculty, associates and students, it will develop and deliver technical assistance to cities and towns, addressing issues such as affordable housing, land use planning, zoning, job creating economic development, environmental assessment, and energy conservation. It will support planning-related knowledge sharing and innovation through disseminating best land use practices, encouraging peer learning, publishing data analysis and research and incubating and testing new ideas for sustainable development and resource conservation in the Valley.

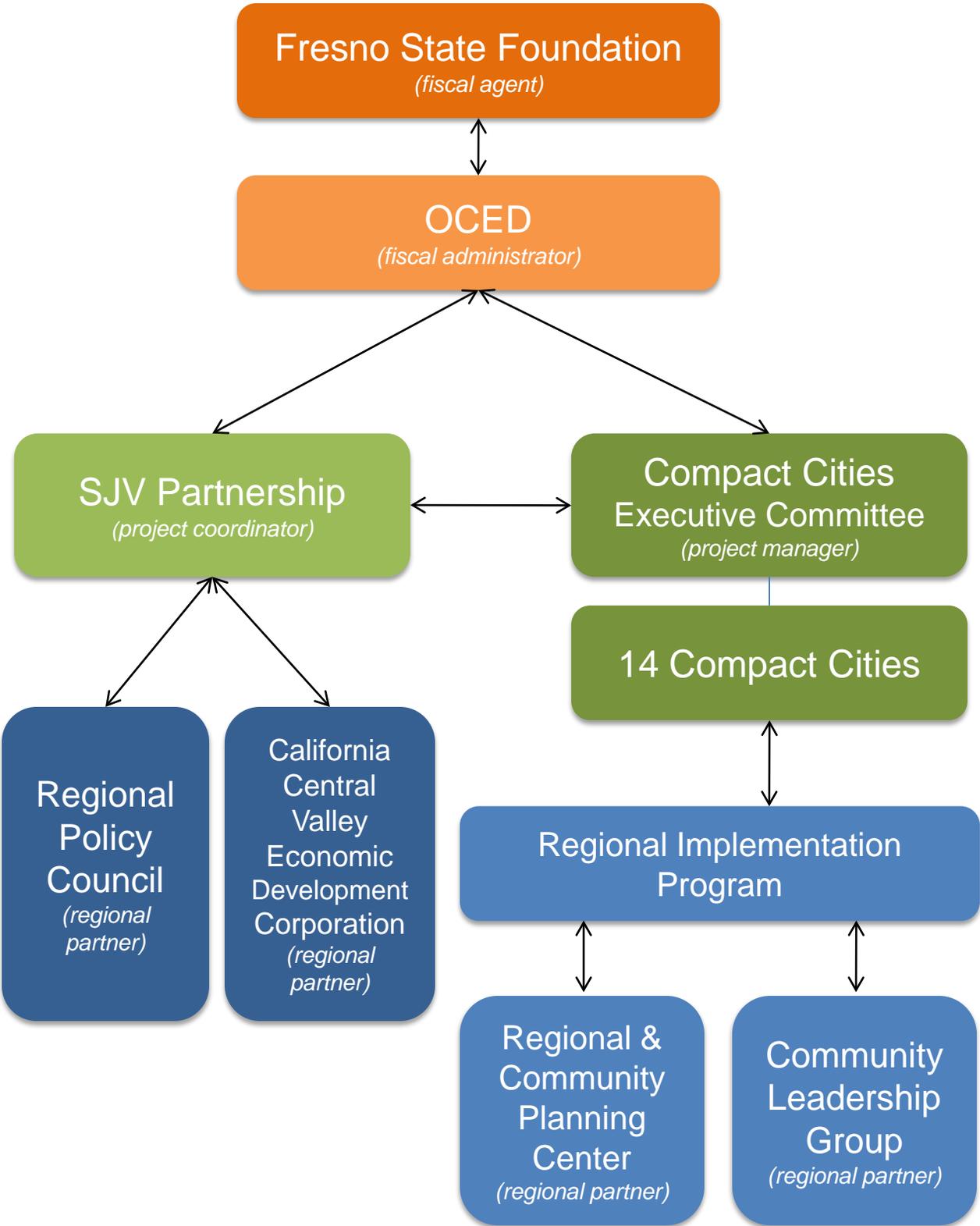
Regional Policy Council *(regional partner)*

The Regional Policy Council is an interregional policy body with representation from each of the Valley's eight counties, specifically consisting of two elected officials and one alternate appointed from each of the eight regional planning agency policy boards (councils of government) in the Valley. The RPC will serve as a regional partner in Smart Valley Places to help facilitate the implementation of the San Joaquin Valley Blueprint and other regional planning projects.

California Central Valley Economic Development Corporation *(regional partner)*

The California Central Valley Economic Development Corporation (CCVEDC) is a regional marketing group whose mission is to promote job creation in the eight counties of the San Joaquin Valley. The CCVEDC provides businesses with the resources necessary when evaluating, planning and implementing a site location/expansion in the region. The CCVEDC Board of Directors is comprised of representatives from each of the eight EDCs in the San Joaquin Valley, along with a representative from Pacific Gas & Electric. The CCVEDC is a regional partner in Smart Valley Places, representing the region's economic development efforts and interests.

Smart Valley Places Consortium





Smart Valley Places

Compact Cities Projects

CITY	COUNTY	PROJECT
Stockton	San Joaquin	Climate Action Plan and Implementation
Manteca	San Joaquin	General Plan, Land Use, Conservation & Safety Element Update Climate Action Plan and Greenhouse Gas Emissions Inventory Bicycle and Pedestrian Master Plan Update
Lodi	San Joaquin	Climate Action Plan and Implementation Development Code Update and Implementation Lower Mokelumne River Watershed Stewardship Plan Implementation
Modesto	Stanislaus	General Plan Amendments to Land Use and Circulation Elements
Turlock	Stanislaus	Comprehensive General Plan Update/EIR, and Downtown Design Guidelines and Zoning Regulations Update
Merced	Merced	Form Based Zoning Code
Madera	Madera	Development of Master Infrastructure Plans and Water Management Plan with integrated water reclamation strategies
Clovis	Fresno	Comprehensive General Plan Update
Fresno	Fresno	General Plan, Development Code and MEIR Update and I-PLACE3S GIS Technology
Visalia	Tulare	Community Outreach Newsletter Distribution and Community Workshops
Tulare	Tulare	Transit-Oriented Development Project
Porterville	Tulare	Economic Development Strategic Plan Update and develop new Design Standards and Specifications High-Density Housing Upzone Program
Hanford	Kings	Downtown East Precise Plan
Delano	Kern	Green Building Program Healthy Delano and Wellness Element to the General Plan Sustainable Delano Element to the General Plan

Community Leadership Partners

ORGANIZATION	ROLE
California Coalition for Rural Housing	Program Coordinator for the Community Leadership Program for Smart Valley Places
Central California Regional Obesity Prevention Program	Regional Coordinator for Leadership Development component
Local Government Commission	Program Coordinator for Regional Topical Workshops & Webinars
American Farmland Trust	Program Coordinator for Integrated Involvement component



Smart Valley Places

CONTACTS | Public Website

California Partnership for the San Joaquin Valley

Mike Dozier

Interim Director, Office of Community and Economic Development
Lead Executive, California Partnership for the San Joaquin Valley
P: 559.294.6021

mdozier@csufresno.edu

Compact Cities Executive Committee

Rob Woolley

Interim City Manager, City of Clovis
P: 559.324.2111

robw@cityofclovis.com

Compact Cities Planners

Keith Bergthold

Assistant Director, Planning and Development Department, City of Fresno
P: 559.621.8049

Keith.Bergthold@fresno.gov

San Joaquin Valley Regional Policy Council

Barbara Steck

Deputy Director, Fresno Council of Governments
P: 559.233.4148 x 202

bsteck@fresnocog.org

Community Leadership Group

Felicity Lyons

Housing and Community Development Specialist, California Coalition for Rural Housing
P: 916.443.4448

felicity@calruralhousing.org

California Central Valley Economic Development Corporation

John Lehn

President/CEO, Kings County Economic Development Corporation
Director, Kings County Jobs Training Office

P: 559.585.3576

John.Lehn@co.kings.ca.us

Community and Regional Planning Center

John Dugan

Coordinator, Community and Regional Planning Center
Director, Development and Resource Management, City of Fresno

P: 559.278.2895

P: 559.621.8001

John.Dugan@fresno.gov